



Graphic and Visual Marketing Internship

Skylight Music Theatre offers a part-time, unpaid internship to college students and recent graduates who plan to pursue a career in graphic design, videography or the arts with an interest in marketing, public relations, and advertising. Interns work closely with the marketing team and other departments. **Semester-long, spring or full season internships available.**

Description

Interns are involved in day-to-day operations of the marketing department. Duties may include:

- Graphic design for promotional materials
- Resizing graphical assets
- Shooting and editing video clips
- Taking “behind the scenes” photos of costumes, set construction and rehearsals
- Assisting Project Manager in preparing ads and materials to meet deadlines
- Creating promotional emails and social media posts (Constant Contact, MailChimp, or similar experience a plus)

Preferred Qualifications

- Previous experience with videography and video editing
- Adobe Creative Suite experience preferred
- Good understanding of how design supports Skylight’s brand
- Keen graphic and visual sense
- Organized, detail-oriented and ability to multi-task
- Educational emphasis in PR/Marketing, Art or Graphic Design
- Knowledge of Microsoft Office, including Word, Excel, Outlook, PowerPoint

Additional information

- Unpaid, but class college credit may be available
- Approximately 10-15 hours per week. Flexible during business hours of 9am-5pm Monday-Friday.
- Interns receive tickets to Skylight productions during their internship
- Night and weekend hours may be involved but not required
- PLEASE NOTE: Spring 2022 internships may be partially remote.

About Skylight Music Theatre

- Skylight Music Theatre is in its 62nd season in 2021-2022.
- Skylight’s mission is to bring the full spectrum of music theatre works to a wide and diverse audience in celebration of the musical and theatrical arts and their reflection of the human condition.
- Skylight is located in the Broadway Theatre Center, 158 N. Broadway, in Milwaukee’s Third Ward.

Please send resume, cover letter with link to digital samples to Kendall Judy, Marketing Project Manager, at KendallJ@skylightmusictheatre.org